

C O R P O R A T E P R O F I L E



B U S I N E S S ▶

Origin Communications, Inc. is a full-service advertising and public relations firm specializing in marketing technology companies worldwide. Origin is committed to providing excellent service with a creative edge and offers a variety of services to respond to clients' needs.



H I S T O R Y ▶

Origin was founded in 1986 by Randel Castleberry and Jil Goebel, seasoned veterans of the high-tech industry with over twenty years experience. Origin is comprised of the skilled founders as well as bright, enthusiastic staff members yielding rounded brainstorming sessions and fresh conceptual work. Today Origin is a focused, well-oiled machine – a fusion of marketing, business, engineering and creative forces, intent on giving clients the cutting edge.



V A L U E S ▶

In order to stay on top of this ever-changing industry, a company has to have a commitment to technology. Origin Communications keeps its finger on the pulse of technology and it shows – from the systems that are employed to help us carry out day-to-day operations, to the extensive network of contacts within the industry. Origin also has a commitment to knowing its clients, to identifying their needs and to managing their individually planned projects.



S E R V I C E S ▶

With Origin, you get it all. From advertising to public relations, corporate identity to direct mail, Origin can fulfill your business needs. We can provide you with a comprehensive strategy and integrated marketing plan, or just a technology-focused visual update that sets you apart from your competition. From start to finish, Origin can make sure your message gets to the right audience in a format that will get your business the right attention.



C L I E N T S ▶

Origin has created and executed complete marketing programs for companies ranging from small start-ups to Fortune 500 corporations. Clients have included Advanced Micro Devices (AMD), Arrow Electronics, Digi-Data Corporation, EM Microelectronic (A Swatch Company), Fairchild Semiconductor, NEC, SANZ and SpotComponents, to name a few.



C O N T A C T I N F O ▶

Origin Communications, Inc. can be reached at 719-785-9900. More information is available at www.origincom.com.

